

Nasim Electronic Health catalogue's content

About Nasim electronic health company:

Introduction

Nasim electronic health company was founded in 2018 with the investment of Nasim Salamat Pasargad holding and cooperation of a group of country's elite and experienced physicians.

Nasim Salamat Pasargad holding with the aim of improving private sector's participation in healthcare domain and boosting our fellow countrymen's health status is founded.

Considering declared requirements (by Health department) and in an effort to conduct its social responsibility, this holding provides appropriate services to our respectable countrymen. Also, it aims at investment, operation management and rendering of services within the scope of healthcare.

Establishment of a system for pursuit of our client's health status was the primary mission which after two years constant effort came true.

Currently, Nasim electronic health company, as its strategic plan, has aimed at its activities' expansion (in the field of health and treatment) and entrepreneurship within the scope of ICT.

At present, more than 50 Iranian alumni, specialist (in the field of technology) and experienced physicians are employed.

Introducing Nasim Electronic Health company's activity domains:

- ✓ Smart health land
- ✓ Software development
- ✓ Training
- ✓ Start-ups
- ✓ Environmental health monitoring and training

Service description:

Start-ups:

- Start-ups foundation within the scope of health and life style
- Support and investment on health-related start-ups

- Connection to online services in the field of health and presentation of these services to the clients; along with completion of Nasim Electronic Health services' value chain

Training:

- Providing necessary care training course on recognized diseases (through picture, video clip, poster and book)
- Providing educational content related to medicine, healthy life style, clinical care and etc.
- Presentation of internet-based educational content, mobile apps and in person sessions
- Providing online medical, trophic and psychological consultation
- Constant monitoring by smart system (with regard to general evaluation that is recorded in each patient's electronic file)
- Investment on research and training
- Holding scientific and specialized conferences and meetings in the field of health

Software development:

- Investment on the research projects in the field of health
- Modeling and presenting educational and proposal macro-plans with the aim of health improvement
- Designing health smart system in line with the latest world's medical findings

Environmental health:

- Nasim Electronic Health Co. is involved in environmental health activities, with the aim of improving health status of clients and customers, staffs. This company also improves health status in society, increases each sections' efficiency and decreases maintenance costs through performing precautionary plans, recognition of sanitary risks and their removal, recognition safety risks and their obviation.

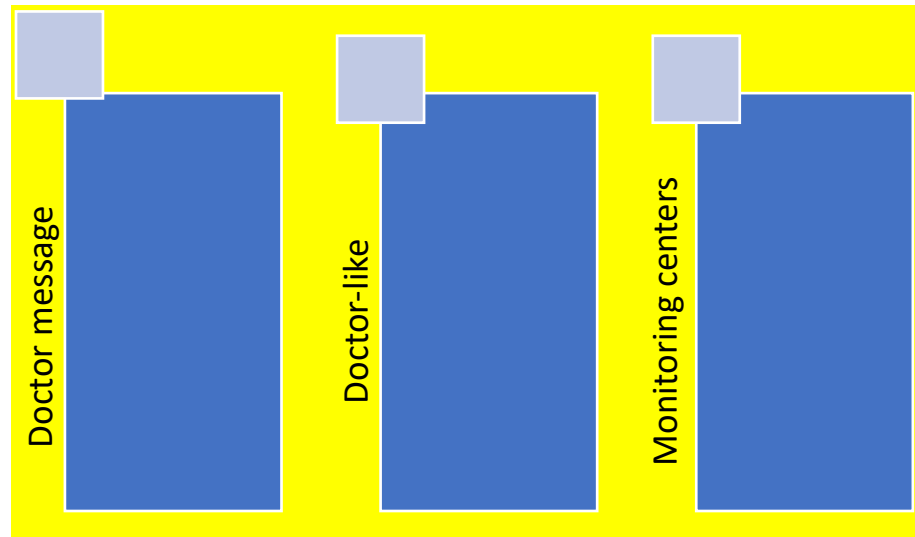
Smart health land:

- Nasim Electronic Health Co. in the "Smart health land" model, aims at utilizing the latest world's technologies for enhancement of management, control and optimal utilization of health-related services for society and institutions.
- Referring patients to specialized medical centers through on-line queue management system (after specialist physician's diagnosis)
- This company with a focus on offering health services (especially precautionary and caring services) has launched the first, the most equipped and the biggest health monitoring center in the west of Asia region.

This center by utilizing modern medical technology, offers health services and develops various software (related to disease monitoring and screening), disease prevention, observation and

smart management systems related to health and treatment. On this basis, this company offers its services in three steps.

Smart health land



Monitoring centers:

Health monitoring

- Life-style examination
- Check-up (medicinal and disease background)
- Laboratory
- Sonography and medical imaging
- Oral and dental examination
- Myocardium structure examination
- Acoumetry
- Optometry
- Heart healthiness (cardiology) examination
- Psychology

- Obstetrics and gynecology
- Surveillance by internist

Doctor-like system

Analysis, evaluation and initial alarm

- Offering report in the form of timely management dashboards (for determining staff's health status)
- Offering analytical report (in case of request by clients)
- Essential analysis for initial alarm
- Prediction of illness possibility
- Warning about people's bad habits in their life styles
- Warning about influencing factors' risk on people's life
- Recognizing diseases that people are stricken but they are unaware of them and identifying risk factors
- Sending initial alarm about susceptibility to diseases

Doctor-message system

Care and monitoring our clients' health status

- Individuals' monitoring for improving health status (by pursuing mechanism and continuous connection and referral to clients)
- Offering electronic pursuit plan and continuous referral
- Offering training courses on the diseases our clients suffer from
- Treatment procedure pursuit by company's staff and (in case it's necessary) reference to highly specialized and reliable centers
- Sending notification on the diseases that our clients suffer from
- Offering unique life style model to minimize illness possibility
- Providing medical, psychology and nutrition telephone consultation by relevant specialist physician (Call center)

Three dimensional features of smart health land:

Competitive advantage:

Center facilities:

- Designing appropriate and pleasant environment
- Equipped with leading-edge medical devices
- Deploying specialized and sub-specialized medical staff of different fields
- Integration of all health analysis devices
- Health assessment services during four hours

Electronic file:

- Easy access to health assessment result (through internet-based electronic file)
- Instant receiving of information and observation of an overview of health status
- Analysis, evaluation and receiving primary alarms (Health Assessment) in shortest time
- Receiving analytical report of physicians and specialists
- Necessary analysis in case of emergency

Continuous pursuing:

- Instant reference to the most equipped hospitals and medical centers (in case it sounds necessary)
- Membership in Nasim club
- Access to training services on electronic system's dashboard
- Pursuing services until the complete recovery